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## Rebranding of Perritt Capital Management Draws on Decades of Successful Investing in Small and Micro-Cap Companies

Chicago-based firm celebrates 26-year history with new website, logo

CHICAGO, Sept. 25, 2013 – Chicago-based firm Perritt Capital Management, founded in 1987, proudly launches a new website after 26 years of investing in small and micro-cap companies. The new website is part of a larger rebranding effort that also includes a new logo and investment opportunities.

Perritt Capital Management's new website is available here: perrittcap.com

Perritt continues to affirm their commitment to small and micro-cap companies, and this commitment is reflected in their rebranding. Their new logo, for example, focuses on small visual details, mirroring the attention to detail employed daily by the firm's principals.

CEO and Portfolio Manager Michael Corbett stated, "We are truly passionate about investing in small and micro-cap companies and the opportunities that they can provide for our investors. The small dot in the "i" of our new logo is a nod to this commitment."

The Firm's new taglines also refer to the emphasis on detail:

- Small is specialized.
- Small is passionate.
- Small is progressive.
- Small is committed.

As Perritt moves forward, they seek to solidify their position as the micro-cap investment leaders by renewing their commitment to education, research and analysis.

Their new, more robust website will be the perfect platform for the dissemination of insightful content relevant to the micro-cap asset class.

Corbett continues, "The goal of our upgraded content is to help our shareholders and the broader marketplace understand the potential value of micro-cap investing. Over the coming months, we will be rolling out additional content and look forward to building enthusiasm for our services and for micro-cap investing in general."

## About Perritt Capital Management

Perritt Capital Management has been managing micro-cap portfolios since 1987. The flagship MicroCap Opportunities Fund (PRCGX) invests in fundamentally sound companies with market capitalizations under \$500 million. The Ultra MicroCap Fund (PREOX), launched in 2004, uses the same disciplined process but invests in an even smaller segment of the market—companies with market values between \$10 and \$300 million at the time of initial purchase.

Perritt's goal is to provide investors the opportunity to profit from fundamentally strong small companies through its mutual funds, separately managed accounts, and placements on leading 401k programs.

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## **Note About Investment Risk**

The Fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectus contain this and other important information about the investment company and may be obtained by calling 1-800-331-8936 or by visiting perrittmutualfunds.com. Read carefully before investing.

Mutual fund investing involves risk. Principal loss is possible. The Funds invest in smaller companies, which involve additional risks such as limited liquidity and greater volatility than larger companies. The Funds invest in micro cap companies which tend to perform poorly during times of economic stress. The Ultra MicroCap Fund may invest in early stage companies which tend to be more volatile and somewhat more speculative than investments in more established companies.

The Perritt Funds are distributed by Quasar Distributors, LLC